## Bushmills reveals rare expression as TR exclusive at Heathrow Airport



This 33-YO Port Cask whiskey is the tenth and final expression from the current Bushmills Causeway Collection

Bushmills Irish Whiskey has revealed the tenth and final release of its current Causeway Collection. As of March 1, the rare 33-Year-Old Port Cask whiskey will be sold exclusively in World Duty Free stores across all terminals at Heathrow Airport for RSP £1,245 (US\$1,500). The product will also be available in World Duty Free's specialist World of Whiskies stores at the airport.

This is the oldest expression ever released from The Old Bushmills Distillery – the world's oldest licensed whiskey distillery. Only 690 bottles of the cask finished, cask strength (53.3% ABV), non chill-filtered Irish single malt will be available.

"We are really excited to be able to offer to our customers at Heathrow airport such a rare and highly sought after product. We know that in travel retail customers are always looking for something a bit different or unique and this most definitely ticks that box. We expect it to be a great success," says Paul Martin, Dufry Category Manager for Liquor in the UK.

Described as ground-breaking, the Causeway Collection is a unique selection of cask-finished and fully matured Irish single malt whiskeys. The current collection, the first from Master Blender Alex Thomas, features 10 expressions across seven global markets, namely travel retail, Ireland, the UK, France, 1

Germany, Australia and Poland.

Looked after by Alex Thomas, Bushmills Master Blender, the final release features luscious dark flavors such as blackcurrants and blackberries and is said to stand with the best of Irish single malt.

"It is truly a privilege to work with such rare whiskeys in The Causeway Collection. They are the fruits of over 400 years of Bushmills whiskey-making tradition, each expertly created and nurtured over decades."

"The Causeway Collection is a celebration of our passion for single malts, and these special whiskeys are our greatest treasures. At Bushmills, we continue to innovate and create new expressions to excite the whiskey community. We are proud to build on the growing legacy of The Causeway Collection and excited to share our 33-Year-Old Port Cask with whiskey fans traveling through Heathrow from all corners of the globe," adds Thomas.



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