Brown-Forman reinforces commitment to renewable electricity

US liquor group Brown-Forman Corporation is joining RE100, a global environmental initiative, and committing to 100% renewable electricity by 2030.

RE100 is an initiative run by The Climate Group, a global non-profit that focuses on activities against climate change, in partnership with the CDP, a global non-profit that drives companies and governments to disclose and manage their environmental impacts. A total of 267 companies have joined the initiative worldwide.

In September, Brown-Forman announced its long-term Global Sustainability Goals that serve as a roadmap in advancing sustainability, reducing the company's environmental footprint, and increasing its positive impact on the community and environment.

By joining RE100, Brown-Forman is taking another climate action step to reduce greenhouse gas emissions.

Alex Alvarez, Chief Production and Sustainability Officer, Brown-Forman, said: "We recognize the risks climate change poses to our business and our communities, and we want to mitigate our impact. Combining our past investments in solar at Sonoma-Cutrer, along with our recent investments in a wind power purchase agreement and solar power at the Jack Daniel Distillery, we believe we are taking the necessary steps along the journey to 100% renewable energy."

Sam Kimmins, Head of RE100 at Climate Group, said: "We are delighted to welcome Brown-Forman to RE100. By committing to 100% renewable electricity by 2030, Brown-Forman joins over 300 of the world's leading businesses committed to driving market change. This sends a powerful message that renewable electricity makes good business sense, and we encourage others to follow."

Brown-Forman has been integrating sustainability more deeply into the business through its production facilities and collaboration with its partners. As part of its overall commitment to strong environmental practices, Brown-Forman holds itself accountable to the United Nations Sustainable Development Goals.