

# Brown-Forman launches Benriach Triple Distilled 25 Years Old



Brown-Forman reveals its exclusive Benriach Triple Distilled 25 Years Old

Brown-Forman has introduced a global travel retail exclusive Benriach Triple Distilled 25 Years Old, a single malt which is limited to only 1,000 9L cases.

Described as a “testament to the artistry of Benriach”, the 25 Years Old joins the exclusive Brown-

Forman GTR lineup, alongside core variants like Triple Distilled 10 Years Old, Quarter Cask, and Smoky Quarter Cask.

Stéphane Morizet, Marketing Director GTR at Brown-Forman, said, “The Benriach Triple Distilled 25 Years Old exemplifies our dedication to offering unique and exceptional whiskies to our global travelers. This limited edition release represents a refined and elegant single malt, expertly blended to showcase the rich spice and complexity that a quarter century of maturation imparts.”

Master Blender Rachel Barrie adds, “Matured for a quarter century, Benriach Triple Distilled Aged 25 Years is an exceptionally rare whisky, showcasing the exquisite complexity and creativity of the Benriach Distillery”.

Benriach Distillery, rooted in the rugged beauty of north Speyside since 1898, continues to push the boundaries of whisky making. The Benriach Triple Distilled 25 Years Old is crafted from the distillery’s initial batches of triple distilled spirit and matured in Bourbon, Oloroso Sherry, and Virgin Oak casks.

Benriach Triple Distilled 25 Years Old has a color reminiscent of autumn gold. Its aroma profile includes toasted sticky toffee walnuts, orange compote and manuka honey, along with notes of cinnamon and crystallized ginger over a base of apricot and cherry glazed brioche. On the palate, there is a combination of warming oak spice and fine soft leather, supporting flavors of nectarine and oloroso sherry. The finish is marked by a lingering touch of white grape, “providing a well-rounded and enjoyable tasting experience”.