

Brown-Forman completes purchase of Gin Mare brands



Gin Mare Capri

Brown-Forman Corporation announced today that it has completed the purchase of the Gin Mare brands from Vanguard and MG Destilerías. The company announced its agreement to purchase in September 2022. Purchase price was not disclosed.

“We are excited to welcome Gin Mare and Gin Mare Capri to Brown-Forman’s super-premium portfolio,” said Lawson Whiting, President and CEO, Brown-Forman. “As a unique gin with a distinctive taste profile, Gin Mare is an exciting addition to our company and we believe it will contribute positively to our growth and success.”

Gin Mare is a Spanish gin with a Mediterranean-inspired recipe of botanicals, including Arbequina olives, thyme, rosemary, and basil. Gin Mare Capri, introduced last year, is made with Italian bergamot and lemons, along with Gin Mare's four principal botanicals.

Gin Mare will continue to be produced at MG Destilerías in Vilanova i la Geltrú, a fishing village between the Costa Brava and the Costa Dorada.