

Brockmans Gin celebrates launch into GTR with Jean-Philippe Aucher



Pierpaolo Indelicato, International VP at Brockmans Gin (left) and Jean-Philippe Aucher of JP Global Travel Retail in Cannes, France

Brockmans Gin hosted a press conference at La Mandala beach in Cannes to celebrate the launch of its debut into the GTR channel with Jean-Philippe Aucher.

Aucher heads up a new consultancy firm he created called JP Global Travel Retail, a natural progression following more than a decade as Global Travel Retail Director for Stoli Group.



Pierpaolo Indelicato, International VP at Brockmans Gin

At the press event, Pierpaolo Indelicato, International VP at Brockmans, said the premium gin company will work with JP Global Travel Retail to introduce the brand to the global travel retail channel and continue to build its international reputation.

Aucher said he is thrilled to work with Brockmans and bring intrigue to international gin drinkers and travelers.

Coverage of the event below:







