

Beam Suntory cuts carbon emissions on key European shipping routes



Greenhouse gas emissions from road freight were reduced on routes in the Netherlands and Germany

Spirits company [Beam Suntory](#) has achieved significant carbon emissions reductions across its European logistics network through its partnership with digital road freight forwarder, [sennder](#).

According to the company, "Over the past year, Beam Suntory has worked with sennder to introduce bio-fueled trucks across key shipping routes in the Netherlands and Germany as part of its commitment to decarbonize its supply chain. Nine out of 10 shipments now use advanced fuels, such as hydrotreated vegetable oil (HVO). This has dramatically cut greenhouse gas emissions for these routes by 88.8%, more than 88 metric tons."

HVO is a low-carbon advanced fuel, which is a form of renewable diesel derived from food waste products, like used cooking oils. This means that the fuel itself is renewable and burns cleaner than fossil diesel, reducing local air pollution and carbon emissions.

"Thanks to the comprehensive fuel use and emissions data that sennder monitors across all loads, Beam Suntory can track and analyze its carbon emissions output from its road transport network. The company also plans to establish a roadmap that will expand its network with sennder to scale up its commitment to reducing Scope 3 emissions."

Kim Marotta, Vice President, Global Head of Environmental Sustainability, Beam Suntory commented, "We want to be a climate positive business, which means leveraging new technologies and innovations to make significant, impactful changes to how we operate. We're excited about the results we have seen by switching to HVO and look forward to advancing a long-term roadmap that will continue to diminish our Scope 3 emissions in Europe and around the world."

Graham Major-Ex, Director of Green Business, sender added, "Our collaboration with Beam Suntory proves that successful partnerships can have a significant impact on reducing emissions in the transportation industry. We look forward to building on this relationship in the future and supporting more commercial shippers in reducing their Scope 3 emissions through available and affordable green transportation solutions. Collaboration is key to moving road freight logistics toward a more efficient and sustainable future."

Decarbonizing road freight is an essential part of Beam Suntory's plan to achieve its carbon emissions reduction targets. The company aims to achieve net-zero GHG emissions across its entire value chain by 2040, and as an initial step, is working to halve its GHG emissions from direct operations by 2030.