

Arama Gin joins Food Accademia's Italian spirits portfolio



The bottle label is inspired by the Italian red radicchio at the heart of the gin

[Food Accademia](#) has introduced [Arama London Dry Gin](#) to its travel retail portfolio, and has secured its first listing with Lagardère Travel Retail at Venice Marco Polo Airport.

Launched in the Italian domestic market in June 2022, Arama London Dry Gin (43% ABV) is

handcrafted in Treviso, Italy, using a blend of botanicals sourced from the north to the south of Italy, including Alpine rose petals, Sicilian oranges, Umbrian juniper and red radicchio leaves from Treviso.

The name Arama combines the Italian verbs to plough (arare) and to love (amare). Packaged in a clear 50cl glass bottle, the label features flowing shapes in vivid colors, symbolizing the iconic Italian red radicchio at the heart of the gin.

Arama joins Food Accademia's expanding spirits portfolio which also includes Russo Limoncello from Amalfi, Castagner Grappa, Castagner Gin Vitae and Maxi Milian Gin.

"I am delighted to offer Arama London Dry Gin as part of our Italian spirits portfolio," said Food Accademia CEO Fabrizio Canal in a press release. "We consistently offer travel retail and duty free buyers wonderful and unique products from across Italy. Arama London Dry Gin is an exciting and innovative gin brand, rich with Italian botanicals and this first listing allows travellers the chance to take home this very special expression of Italy."