

Distell boosts travel retail team in the Americas



Matthew Scott-Fairweather assumes the position of General Manager – Americas at Distell Global Travel Retail

Distell Global Travel Retail has appointed ex-Dufry executive Matthew Scott-Fairweather to the role of General Manager – Americas, effective September 2.

Based in Distell’s London office, Scott-Fairweather will be responsible for managing all key travel retail accounts across the Americas region as well as the Dufry account globally.

Scott-Fairweather has worked in travel retail for over eight years in various liquor roles at Dufry. In 2017, he moved to Dufry’s Liquor and Procurement team, where he assumed the position of Product and Promotions Manager UK and Northern Europe.

Travel retail is Distell International’s third-largest division and this latest appointment underlines the company’s commitment to stepping up the global development of its brands, which include Amarula, Bunnahabhain and Nederburg wines.

Distell Global Travel Retail Managing Director Luke Maga said: “Matthew has extensive knowledge of the liquor category in global travel retail as well as the commercial aspects of the business. His experience and contacts will be a huge asset to us as we look to accelerate Distell’s position in travel retail.”

Scott-Fairweather will be attending the TFWA World Exhibition in Cannes.