

LEGO supports new initiatives to aid children during COVID-19

The LEGO Foundation and the LEGO Group have joined forces to create two important initiatives to aid all children – from the most vulnerable in refugee camps and war-torn countries to those waiting out a community quarantine.



The first initiative is a US\$50 million donation by the LEGO Foundation to support children most in need and ensure they continue to have access to learning through play which helps develop life-long skills. The donation will be split between three groups of partners. They are: [Education Cannot Wait](#), which provides education for children caught in emergencies and protracted crises; a selection of existing LEGO Foundation partners whose work with children and families is under additional pressure from COVID-19; and charity partners serving communities where the LEGO Group has a significant presence. Our aim is to urgently reach crisis-affected children with essential supplies and provide support to continue learning through play.

The second initiative is inspired by the magnitude of the impact of the crisis on children's education. [UNESCO](#) estimates that more than 160 countries have implemented nationwide school closures, impacting 87% of world's student population. That's more than 1.5 billion school-aged children who are currently out of school, a number that is only likely to increase in the coming weeks.

With the combined efforts of designers, STEM gurus, creatives and play experts, LEGO has come up with new ways to provide fun, play-based learning ideas to children and parents. The goal is to alleviate some of the strain and stress for families while keeping children engaged and curious. LEGO has created www.LEGO.com/letsbuildtogether and launched #letsbuildtogether across our social channels as a way to share building ideas, daily challenges set by LEGO designers, retro builds, and live build-a-longs with fans everywhere.

Play experts from the LEGO Foundation will also share ways to inspire learning through all types of play which will help children develop life-long skills such as critical thinking, creativity, and problem solving while out of school.

