

# The Shilla Duty Free brings La Mer's Renew & Refresh Collection to stores



La Mer's Renew & Refresh Collection promises to renew and refresh the skin for a brighter and luminous complexion



The Shilla Duty Free has introduced La Mer's Renew & Refresh Collection to its Asia-Pacific stores

The Shilla Duty Free has partnered luxury skincare brand La Mer to introduce the brand's Renew & Refresh Collection to its Asia-Pacific stores.

The collection consists three of the brand's bestsellers - Crème de la Mer (100ml) moisturiser, The Treatment Lotion (150ml), and The Renewal Oil (30ml), and promises to renew and refresh the skin for a brighter and luminous complexion. The Treatment Lotion has hydrating properties to soften, nourish and improve skin texture while The Renewal Oil is an aromatic and soothing elixir that energizes the skin.

According to Shilla's press release, all three items within the collection are infused with La Mer's Miracle Broth™ that is formulated with hand-harvested sea kelp, vitamins, and marine nutrients unlocked via a unique fermentation process. The Miracle Broth™ aims to empower the five facets of healing - moisture, regeneration, soothing, smoothing and radiance - restoring the skin back to its healthiest state.

Commenting on the global exclusive collection, Young Hoon Kim, Executive Vice President of The Shilla Duty Free said: "Collaborations with such coveted brands strengthen our commitment to bringing the best beauty offerings to our deserving customers. We hope to elevate their travel experiences with indulgent luxurious treats that can accompany their journeys."

The La Mer Renew & Refresh Collection is exclusively available at The Shilla Duty Free's Asia Pacific stores in Hong Kong, Korea and Singapore. It is priced at US\$710.