

Shiseido Travel Retail introduces holiday collection



NARS Holiday Uninhibited Eyeshadow Palette

Shiseido Travel Retail reveals its 2022 Holiday Collection featuring prestige brands SHISEIDO, Clé de Peau Beauté, NARS and Drunk Elephant. The Japanese beauty company invites travelers to give the gift of skin beauty by offering creative expressions of its hero skincare and makeup lines dressed in folded origami flowers, night-sky motifs and striking black and gold stars.



Siv Chao, Vice President, Strategic Marketing, Shiseido Travel Retail

Siv Chao, Vice President, Strategic Marketing, Shiseido Travel Retail, said, “As Shiseido’s 150th anniversary year draws to a close, we would like to extend our deepest appreciation to our people and partners for making this year such a fulfilling one for travelers. This holiday season, we celebrate our iconic and next-generation skin beauty brands with a diverse collection that we hope will inspire them to share in the act of gifting love to others – it is a time to recharge and reconnect not just with family and friends, but also with our inner selves. Shiseido Travel Retail wishes everyone a wonderful festive period and new year ahead.”

The Shiseido Travel Retail 2022 Holiday Collection includes:

SHISEIDO: FOLDED WITH LOVE Campaign



Shiseido folded with love

The 'Folded with Love' campaign is inspired by the Japanese tradition Origami. Just as a sheet of origami paper can be transformed into infinite profound shapes, the gift of beauty can open endless possibilities. This holiday season, SHISEIDO encourages travelers to share beauty with their loved ones through a festive design incorporating vibrant, origami flowers that represent the brand's high-quality ingredients, signature scents and brand identity.

Bringing to life the forms of the Camellia, Rose, Safflower, Magnolia, Hibiscus, Jasmine and Iris flowers, the striking campaign key visual promotes the iconic SHISEIDO ULTIMUNE Power Infusing Concentrate and bestselling SHISEIDO Vital Perfection Intensive WrinkleSpot Treatment.

Exclusive to travel retail, the SHISEIDO Vital Perfection Intensive WrinkleSpot Treatment Duo Holiday Limited Edition (20 milliliters x 2), dressed in origami flowers, is now available in Travel Retail Asia Pacific and Travel Retail Japan.

Clé de Peau Beauté: The Radiant Sky Collection



The Radiant Sky Collection

Infinite Radiance, Written in the Stars: Clé de Peau Beauté celebrates 40 years of radiance with the Radiant Sky Collection - a festive range inspired by the brilliance of the celestial. Designed in collaboration with Parisian jeweler, Mr. Elie Top, this limited-edition series captures the essence of the celestial in the mind's eye through brilliant, midnight blue packaging decorated with hand-drawn twinkling stars, constellations and night-sky motifs.

The line-up features Clé de Peau Beauté's most luminous products including The Serum, La Crème, Cleansing Trio, Lipstick, The Luminizing Face Enhancer, Eye Color Quad, Translucent Loose Powder, and Lipstick Mini Set.

The Radiant Sky Collection is now available in Travel Retail Japan and Travel Retail Asia Pacific (except for the Cleansing Trio and Lipstick Mini Set which are available exclusively in Travel Retail Japan).

NARS Holiday Collection 2022



NARS Holiday Audacious Lipstick

NARS presents its Holiday 2022 Collection with iconic shades decked in exclusive, star-studded packaging. Adorned in striking gold and black stars, the limited-edition collection features:

Uninhibited Eyeshadow Palette featuring seductive shades ranging from Rebellious Rose to Entrancing Taupe, with matte, shimmering and metallic finishes; Starstruck Audacious Lipstick in the coveted new shade, Rosalind; Stardust Mini Light Reflecting Setting Powder Set, with the bestselling Light Reflecting Setting Powder (translucent) in a convenient, travel-size compact alongside a mini powder puff for expert application on-the-go; and the Kiss The Stars Matte Lip Duo comprising the cult-favorite Velvet Matte Lip Pencil and Air Matte Lip Color in the vivid red shade Dragon Girl. The NARS Holiday Collection 2022 is now available in Travel Retail Asia Pacific and Travel Retail Japan.

Drunk Elephant Holiday 2022



Drunk Elephant Holiday 2022 Wake-Up Haul

Take a Drunk Break during the festivities and see a total and complete reboot of the skin within 30 days. Drunk Elephant has unveiled two new Drunk Break™ Kits to reveal brighter, firmer and rehydrated skin across day and night: the Wake-Up Haul and A Night to Remember.

Wake-Up Haul - a complete morning routine, powered by vitamin C and peptides to start each day fresh with a brighter, firmer and healthy-looking complexion. The set comprises C-Firma™ Fresh Day Serum (28ml), Protini™ Powerpeptide Resurf Serum (8ml), Protini™ Polypeptide Cream (30ml) and the C-Tango™ Multivitamin Eye Cream (5ml).

aA complete night-time routine that will resurface, retexturize and rehydrate the skin while sleeping. A Night To Remember features T.L.C. Framboos™ Glycolic Night Serum (30ml), Beste™ No.9 Jelly Cleaner (30ml), Lala Retro™ Whipped Cream (30ml) and F-Balm™ Electrolyte Waterfacial (15ml).

Wake-Up Haul and A Night To Remember kits are available in Travel Retail Asia Pacific from November.