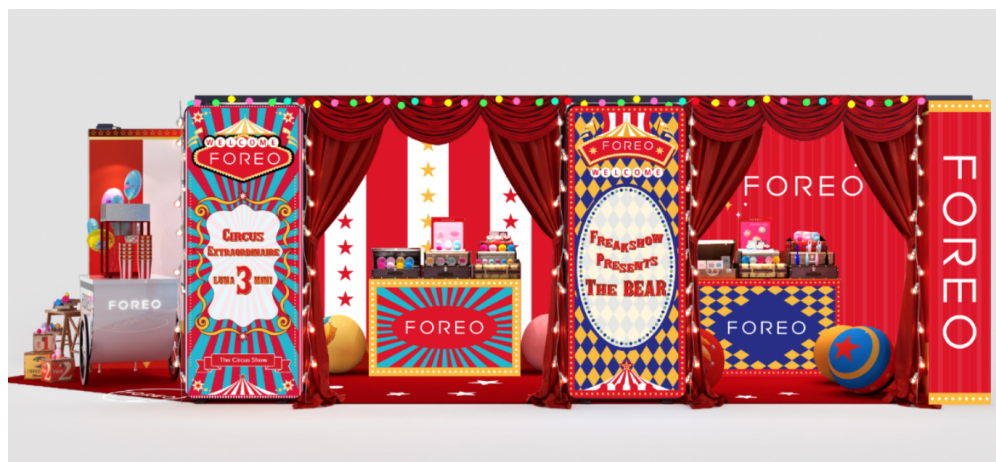


Set to dazzle, FOREO will head to Cannes with the “greatest show ever”



Currently taking the travel retail space by storm, this year, FOREO added seven new travel retailers within the duty free and inflight sectors

This September, FOREO will be taking over Cannes circus style. Following its debut at the TFWA World Exhibition and Conference in 2018, the Swedish beauty tech powerhouse and TFWA member, is ready to pull of its “Circus Circus” theme and put on the “greatest show ever” (G37, Yellow Village, Cannes Palais des Festivals).

The festive team will be showcasing the LUNA mini 3, its revolutionary new cleansing device and introducing the newest in facial fitness innovation, with its never-before-seen FOREO Bear device.

Encouraging all visitors to stop by the FOREO booth, watch the show and snack on some popcorn, Gary Leong, Global Retail Director, FOREO, shares, “After our debut last year and the connections we made at TFWA, we couldn’t wait to come back and this time as proud members of the organization. As a brand, FOREO is brave, always pushing the boundaries of innovation and ready to show the world the very best of technologically danced solutions for skincare...”

Currently taking the travel retail space by storm, this year, FOREO added seven new travel retailers within the duty free and inflight sectors. On the list: Eva Air, Cathay Pacific, Heinemann and King Power Group – taking its total tally up to over 230 placements worldwide in this space.

As an indication of this growth, FOREO is now available at major airports all over the world including New York, Los Angeles, Paris, South Korea and Sydney. Additionally, the brand is located in Duty Free retail stores in 26 countries and sold approximately 2.5 million LUNA devices last year in the travel retail market.