

Rituals relaunches The Ritual of Karma collection



The Ritual of Karma is inspired by the infinite energy of summer

Wellbeing brand [Rituals Cosmetics](#) has announced the relaunch of its iconic collection [The Ritual of Karma](#). Enriched with white tea and lotus flower, it features a new and improved formulation with a unique Hydra-Boost Complex and sun protection.

According to the company, The Ritual of Karma is inspired by the infinite energy of summer, and is designed to help radiate positivity by living with good karma and practicing kindness. Products in the range include a Foaming Shower Gel, Shower Oil, Softening Body Scrub, After Sun Gel Lotion, and Hair & Body Mist.

The Hydra-Boost complex in the new formulation supports the skin's moisture level with a hydrating ingredient complex of aloe vera, squalane and algae. This unique complex helps to soothe dehydrated and thirsty skin, and brings suppleness and elasticity to the skin.

Travelers can immerse themselves in positive summer energy with the new formulation of the Sun

Care range. Formulated with the new Hydra-Boost Complex, these products feature a non-stick sun protection that will keep the skin glowing as it leaves no white residue. This wide offer of sunscreen products is water resistant and contains no mineral filters.

The Ritual of Karma aims to help consumers regularly reflect on how they carry themselves in this life, how they treat themselves, others, and the world they live in. Travelers can experience the joys of summer all year long and achieve wellbeing for mind, body, and soul thanks to its suitability for all complexions and everyday use.