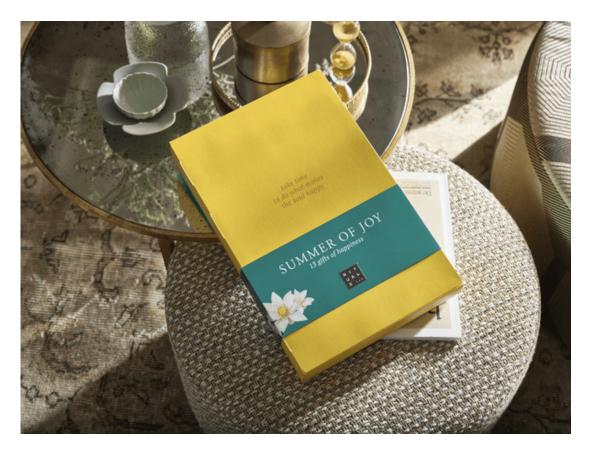
Rituals Cosmetics launches limited-edition Summer of Joy gift box



Available this summer only, the Summer of Joy gift box is designed to take travelers on a 13-day journey of personal wellbeing



<u>Rituals Cosmetics</u> is helping to make this season's travels more positive with a limited-edition Summer of Joy gift box and some newly added products to The Ritual of Karma collection.

Available for this summer only, the Summer of Joy gift box contains a custom-made hourglass, as well as a selection of popular products – for him and her. Based on The Art of Soulful Living, the gift box is designed to guide travelers on a 13-day journey of personal wellbeing, which centers on accessible routines, easy habits and safe tools help travelers re-connect and re-balance the body, the mind and the soul.

The gift box contains favorite products such as The Ritual of Mehr Parfum d'Interieur, The Ritual of Karma Hair & Body Mist (20-ml) and a custom-made 15-minute hourglass to assist with meditation.

The box also includes the new The Ritual of Karma Body Lotion, an ultra-lightweight formula and gellike texture with 95% naturally derived ingredients that delivers a fragrant body care routine. The feature candle, specially designed for the outdoors, is infused with the fresh, clean and green scent of white tea and sweet and floral white lotus. The scent's transportive properties can provide an unexpected escape.

Rituals is a proud supporter of the <u>Tiny Miracles foundation</u> since 2011. This June, consumers will also receive a Tiny Miracles Beach Bag as a gift with purchase while in-stock.

The Rituals Summer of Joy gift box is available in Rituals' standalone stores.