

Rituals launches limited edition: Soulful Rituals



Rituals Cosmetics' latest limited edition, Soulful Rituals, consists of its Love, Happiness and Good Fortune mini collections



[Rituals](#) Cosmetics has launched its latest limited edition, Soulful Rituals. For the first time ever, the wellbeing brand is bringing three fragranced collections to travel retail as a limited edition. The mini collections: Love, Happiness and Good Fortune, each contain a foaming shower gel, body cream, scented candle, fragrance sticks and a gift set.

The exclusive collections were inspired by the philosophy that to enrich your life, or the lives of those that you love, you have to fill the body, mind and soul with experiences and emotions that elevate your sense of wellbeing. The inclusion of the fragrance sticks and the scented candle are part of Rituals' expansion into the "Home" category, furthering its offering to travelers by taking a holistic approach to wellbeing.

"Whether that's reading a book or taking a long bath at home, we believe it's important to create time for yourself, doing whatever you can to bring more balance to body, mind and soul. Rather than chasing status symbols and material success, we encourage you to focus on what really matters - love, happiness and recognising your good fortune," says Dagmar Bruse,

The three collections of the limited edition are now available across all Rituals standalone store in travel retail.