Rituals Cosmetics releases limited-edition Easter Eggs for spring



The limited-edition Easter Eggs are available across key European travel hubs

<u>Rituals Cosmetics</u> has released its limited-edition Easter Egg collection, including a new Sport Collection Easter Egg, to celebrate the arrival of spring. According to the company, each egg contains a mini-indulgent beauty routine that will last long after the holiday.

The latest addition to this offering is the Sport Collection Easter Egg — specially designed for those with an active lifestyle. This new release joins two of Rituals' classics: The Ritual of Sakura Easter Egg and The Ritual of Mehr Easter Egg. See below for a summary of the trio:

The Ritual of Sakura Easter Egg: based on the fabulous aromas of cherry blossom and rice milk. Containing The Ritual of Sakura foaming shower gel, body cream and refreshing hair and body mist to make each day feel like a new beginning.

The Ritual of Mehr Easter Egg: infused with energizing sweet orange and cedar wood. Containing The Ritual of Mehr foaming shower gel, body cream, and hair and body mist to energize the soul with radiant light and positivity.

The Sport Collection Easter Egg: featuring activated charcoal and mint. Containing a Sport foaming shower gel, anti-dryness body lotion and Sport Travel-l'essentiel eau de parfum to recharge body, mind and soul.

The limited-edition Easter Eggs are available across key European travel hubs, alongside a selection of Rituals gift sets, which include some of the brand's bestselling products in keepsake boxes.