

# Rituals Cosmetics inspires joy with The Ritual of Mehr collection



Designed to energize your soul and celebrate the sun, the collection marks a new chapter for Rituals' popular Happy Buddha Collection

Rituals Cosmetics has unveiled its new uplifting collection, The Ritual of Mehr, which is made up of products designed to inspire joy in everyday life. The Ritual of Mehr replaces The Ritual of Happy Buddha and features a brand new look, but the same award-winning fragrance.

The Ritual of Mehr is available from this month in Rituals' travel retail standalone stores and shop-in-shops.



### The Ritual of Mehr travel assortment

The Ritual of Mehr celebrates the sun and marks an exciting new chapter for its popular Happy Buddha collection. The Ritual of Mehr line offers new home, bath and body products including the 2-phase bath oil, mousse to oil and incense cones. All products are infused with the mood enhancing fragrance of sweet orange and cedar wood.

The Ritual of Mehr collection product highlights include foaming shower gel, body scrub, mousse to oil, body cream, hair & body mist, shampoo and conditioner.