

Moroccanoil jumps onboard Starboard cruise ships

Somar Distribution, the distributor of beauty and hair care products in the Caribbean, has partnered with Starboard Cruise Services to add the Moroccanoil beauty brand to select stores.

Moroccanoil, the leader and pioneer in oil-infused beauty, is now available in Starboard duty free stores on select cruise ships.

The original Moroccanoil Treatment created the worldwide buzz on argan oil and paved the way for an extensive line of premium oil-infused hair care products to address the needs of all consumers.

Moroccanoil has since continued to innovate and extend the line to include Moroccanoil Body and Moroccanoil Sun, described as luxurious, oil-infused collections inspired by the sea, sand, breeze and scents of the Mediterranean.

The products seek to provide immediate and lasting results, creating a head-to-toe transformation that transports the senses and inspires confidence.