

Molton Brown's Flora Luminare line blossoms with bath, body and hand products



Molton Brown's Flora Luminare Bath & Shower Gel (300ml)

Molton Brown, London's fragrance expert, has extended its Flora Luminare collection to include new Bath, Body and Hand Care products.

Since its launch as an Eau de Toilette and Eau de Parfum, this white-floral fragrance has become an instant favorite.

Flora Luminare - a Latin translation of 'Flowers and Light' - seeks to capture Senior Perfumer Maïa Lernout's love for marrying elegant solar facets with blossoms.

Passionate about natural ingredients, Lernout chose the absolute of Polynesian tiare as the lead note.

Tiare absolute flourishes in the heart of the fragrance, layered with a bouquet of jasmine and rose. Citrus top notes balance creamy vanilla, musk and earthy cedarwood in the base.

The new items in the Flora Luminare collection include Bath & Shower Gel (300ml, retailing at £22/€25 in the domestic market), Body Lotion (300ml, retailing at £26/€31), Glowing Body Oil (200ml, £40/€49) and Hand Cream (40ml, £10/€12).

The Eau de Parfum (100ml) retails at £110 and the Eau de Toilette is £85/€100 for 100ml and £60/€60 for 50ml.

Molton Brown's new Flora Luminare Collection (excluding Hand Cream) launches online on June 1, 2020, and in-store when shops reopen. The Flora Luminare Hand Cream launches June 20.