

# Marc Jacobs launches Daisy Paradise limited-edition fragrances



The fragrances are a seasonal twist on the classic daisy scent

[Marc Jacobs](#) has launched three seasonal fragrances paying homage to the abundant shades of pink and purple florals of the desert superbloom.

"Capturing the free-spirited allure of a sunset walk through a field of blooming flowers, the Daisy Paradise Limited Edition fragrances created by perfumer Alberto Morillas are a seasonal twist on the classic daisy scent. Each fragrance features unique pinks and purple hued notes to evoke the comforting feeling of the warm sun touching the earth," reads the press release.

The Daisy Paradise Limited Edition bottles, created in collaboration with COTY, are a mix of pink and purple shades. The combination of opaque and translucent pink and purple petals atop the daisy cap were each selected to represent the blossoming Joshua Tree landscape, says the company. Designed in a soft-matte material, the outer packaging is pink and purple with gold foil.

The three limited-edition fragrances are:

Daisy Marc Jacobs Paradise Limited Edition: poppy and oak combine to create an aromatic floral.

- Top: Poppy Natureprint™
- Mid: Oak Chips Sfe
- Base: Ambrox®

Daisy Marc Jacobs Eau So Fresh Paradise Limited Edition: a blend of pink pepper and lavender, balanced with the natural softness of attar mitti.

- Top: Pink Pepper SFE
- Mid: Lavender Diva Essence
- Base: Attar Mitti Natureprint®

Daisy Love Marc Jacobs Paradise Limited Edition: iris with patchouli, earthy freshness, chantilly.

- Top: Iris Firabs
- Mid: Patchouli Coeur Sfe
- Base: Chantilly Smell-the-taste™

Daisy Marc Jacobs Paradise Limited Editions are available globally as of January 1, 2023.