

L'OCCITANE Group's ELEMIS achieves B Corp certification



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To certify as a B Corp, a company's day-to-day activities are analyzed across five areas: governance, workers, community, environment and customers. It is the most comprehensive impact measurement and management tool available. It involves a rigorous assessment of the whole business to meet high standards of verified social and environmental performance.

At L'OCCITANE Group, pursuing certification signifies being part of a global movement of businesses that share a collective vision of an inclusive, equitable and regenerative economy.

New corporate mission

Since its inception in 1976 with the creation of eco-pioneering brand, L'OCCITANE en Provence, the Group has championed sustainability. As the Group continues to grow and welcome new brands, it underlines the importance of a shared commitment to make a positive impact in a structured way.

The Group recently unveiled its new corporate mission: With empowerment we positively impact people and regenerate nature. The mission acts as a guiding light to steer the actions of the entire organization with a collective focus on the triple bottom-line – its people, the planet and profitability.

ELEMIS is now B Corp certified

As an operationally independent subsidiary of the Group, ELEMIS completed its own B Impact Assessment. After two years of implementing changes to practices across the business, ELEMIS achieved an impressive, verified score of 93 points. Key changes included: DE&I training and mentoring programs for all employees to ensure fair wages and working conditions, and packaging changes to new carbon sink projects to achieve its biodiversity and climate goals.

Founded over 30 years ago, ELEMIS now joins a community of more than 6,000 purpose-led businesses that meet B Corp's exacting criteria.

"We are proud of our B Corp certification, a holistic assessment of a company's social and environmental impact across all of its stakeholders. In our view, companies have a responsibility to bring meaningful, positive benefits to society," says Séan Harrington, Co-Founder & CEO at ELEMIS.

"As part of L'OCCITANE Group, we have the ambition to become the most sustainable premium British skincare brand, and plan to accomplish more action-based commitments in 2023, making continuous improvements to our positive impact mission," adds Oriele Frank, Co-Founder & Chief Product & Sustainability Officer at ELEMIS.