

# L'Occitane Group appoints Evelyne Ly-Wainer as Managing Director Global Travel Retail



Evelyne Ly-Wainer takes on the role of Managing Director, Global Travel Retail

The L'OCCITANE Group has announced the appointment of Evelyne Ly-Wainer as Managing Director, Global Travel Retail, effective immediately.

Ly-Wainer brings a wealth of experience to the role, having held key positions in premium travel retail and luxury brand management for more than two decades. Known for her leadership capabilities, she was Chief Commercial Officer for Shiseido Travel Retail Asia Pacific and having previously served as Brand General Manager for Kiehl's and Biotherm, and Marketing Director for Lancôme within the L'Oréal Luxe Division.

According to L'OCCITANE, Ly-Wainer's strategic approach in sales, business and marketing has effectively driven revenue increases and spearheaded numerous business development projects. The entities that she oversaw consistently outperformed expectations, setting new standards for success in the industry.

Laurent Marteau, L'OCCITANE Group CEO, said, "We are delighted to appoint Evelyne as our new Managing Director Global Travel Retail. Under Evelyne's outstanding leadership, I am confident that our brand portfolio will be further propelled onto the global stage and that her strategic insights and passion for excellence will drive continued growth and success for our Group in the dynamic world of travel retail. We heartily welcome Evelyne to the Travel Retail team and look forward to shaping the future of premium travel beauty together."