

Introducing Cosmic Kylie Jenner 2.0: Coty's latest Kylie Cosmetics eau de parfum



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Kylie Jenner is expanding her fragrance collection with the launch of her second scent, Cosmic Kylie Jenner 2.0, launched in global travel retail by Coty on March 7.

Kylie's sequel olfactory offering builds on the success of her highly anticipated debut fragrance, which became an instant best-seller both in the USA and on international markets.

This highly anticipated addition to the Cosmic Kylie Jenner collection will continue to build the franchise's presence and leadership in the fragrance category, with another "out of this world" floral amber scent that envelops the wearer in a celestial embrace.

The new fragrance features opening notes of pear accord and pink pepper essence to evoke the freshness of a new day's beginning. As the scent develops, the heart notes of vanilla orchid accord and lavender essence unfurl, infusing the fragrance with a soft, clean, floral sophistication.

Grounded in warmth and sensuality, the base notes of amber accord cast a captivating aura that lingers on the skin long after the dawn has passed.



Cosmic Kylie Jenner 2.0 is available in three bottle sizes - 30ml (US\$48), 50ml (US\$60), and 100ml (US\$78) - as well as a travel-friendly, 10ml pen spray (US\$26) for on-the-go use

"I loved the idea of trying to capture the feeling of a new day and putting it into my next fragrance. Cosmic 2.0 truly does that with fresh and bright notes of pear and pink pepper, while still having the warmth of my favorite amber and vanilla notes from our original version," Kylie Jenner said. "I'm so excited to introduce another amazing scent to our collection, and I can't wait to share it with everyone."

Similar to the original Cosmic Kylie Jenner, the fragrance is housed in a sculptural bottle, designed to look like a piece of art from another world, and formed to fit perfectly in the palm of the hand. This new chrome edition contains a reflective, mirrored finish to represent self-reflection and personal growth. The outer packaging continues the theme of a new day with an elegant peach ombre color scheme that resembles the dawn.

Cosmic Kylie Jenner 2.0 layers with the original Cosmic Kylie Jenner, offering sweeter and brighter result when layered over the original, and a more warm and rich result when layering the original over 2.0.