

Gucci Beauty puckers up for summer with satin lipstick trio



One of Gucci Beauty's three lipstick shades is 309 The Girl From Paris Rouge à Lèvres Satin

Following the success of its Rouge à Lèvres Satin lipstick launch, Gucci Beauty has added to this line with three limited-edition lipsticks.

Created by Gucci's Creative Director Alessandro Michele to complete the collection with elegant fresh satin colors, the Gucci Rouge à Lèvres Satin Limited Edition shades are inspired by Hollywood's stars from the Golden Age, with their lips expressing sensuality, charm and influence.

The three new colors, ranging from nudes to reds and pinks, seek to bring a touch of freshness to summer makeup looks. The new range is launching on July 1 in travel retail worldwide.

With its creamy formula and intense color, Rouge à Lèvres Satin lipstick aims to deliver a long-lasting finish. It leaves lips smooth and soft, and is lightweight with a comfortable feel.

Packaged in a new blue-green tube, matching the summer season, Rouge à Lèvres Satin is etched with a decorative style drawn by Michele that borrows its flair from Art Deco inspirations.

The limited-edition Rouge à Lèvres Satin range comprises the following three shades: 309 The Girl From Paris Rouge à Lèvres Satin; 410 No More Orchids Rouge à Lèvres Satin; and 512 Maggie Scarlet Rouge à Lèvres Satin.