

# Coty introduces BOSS Bottled Bold Citrus Eau de Parfum



BOSS Bottled Bold Citrus is available in 50ml, 100ml and 200ml

Coty has revealed BOSS Bottled Bold Citrus, a new, limited-edition Eau de Parfum from BOSS Fragrances. This powerful new scent is said to offer “an explosion of oversized citrus notes that put an unexpected, XXL twist on the signature BOSS Bottled scent profile”, with the original fragrance’s woody backbone played against outsized, zingy notes that awaken the senses.

The new fragrance takes inspiration from the BOSS man’s confidence, and sophisticated warm-weather pursuits, offering “a daring, invigorating expression of freshness”.

BOSS Bottled Bold Citrus has been crafted by Sophie Labbé and Honorine Blanc from Firmenich with radiant citrus notes that speak to the carefree spirit of summer.



The BOSS Bottled flacon has been reimagined for summer

The fragrance opens with an intense splash of Primofiore Lemon and Bergamot top notes. Zesty accords pulse through the heart, with honeyed Elemi extract and green, leafy Geranium Bourbon essence amping up the brightness. Patchouli and Vetiver essences form a richly textured base, closing this noble composition with a nod to the original BOSS Bottled's woody olfactive signature.

To accompany the launch, hyper realistic imagery inspired by American artist Dennis Wojtkiewicz sets the new fragrance against outsized citrus backdrops. The iconic BOSS Bottled flacon has been reimagined for summer in a bright green double-lacquered finish with a shiny black cap.