

# Calvin Klein Fragrances expands Eternity line



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Calvin Klein Fragrances is expanding its Eternity line with two new amber-based fragrances, building on the brand's 2024 launch of Eternity Aromatic Essence. The new Eternity Amber Essence editions for men and women feature concentrated formulations designed to complement the collection's established positioning around intimacy and romantic connection.

The men's fragrance, developed by perfumer Mathieu Nardin at MANE, opens with Italian mandarin and clean accord before moving to a heart of patchouli and incense. The base features warm benzoin and bourbon vanilla notes. For women, perfumer Gabriela Chelariu of Firmenich created a composition beginning with angelica root and ylang ylang, transitioning to jasmine, sambac and tuberose, and finishing with vanilla absolute, smoked woods and benzoin.

Both fragrances are housed in burgundy glass bottles with metallic silver accents, maintaining the clean lines of the original Eternity design while adding premium finishing touches like a glossy lacquered exterior carton.

The launch campaign continues the brand's collaboration with Idris and Sabrina Elba, who began representing Eternity fragrances in 2024. Shot in black and white by photographer Mert Alas, the campaign maintains the intimate aesthetic established by previous Eternity marketing.

"We are excited to continue our journey with Calvin Klein and be a part of this campaign to support the latest Eternity fragrance," said Idris and Sabrina Elba, jointly. "Calvin Klein Eternity has always stood for true passion, and this campaign continues to reflect our love and support for one another."

The men's eau de parfum will be available in 200ml, 100ml and 50ml sizes, while the women's edition comes in 100ml, 50ml and 30ml formats.