Ajmal Gold Collection in the spotlight at DFS Abu Dhabi



Ajmal Perfumes' promotion for the Ajmal Gold Collection at DFS in Abu Dhabi International Airport

Ajmal Perfumes has launched a promotion for its Ajmal Gold Collection at DFS stores in Abu Dhabi International Airport Terminals 1 and 3 during February.

The promotion follows the success achieved by the Ajmal Gold Collection in duty free stores as well as airlines such as Etihad Airways.

"The success of Ajmal Perfumes in travel retail is continuing with its yearly growth; we have had double-digit growth over 2018," said Oscar Menezes, Head of Travel Retail, Ajmal Perfumes.



The Ajmal Gold Collection promotion is taking place at DFS' T1 and T3 stores in Abu Dhabi Airport during February