

Victorinox launches lightest ever hardside luggage collection



The new lightweight Airox Hardside luggage collection joins Victorinox's Travel Gear offer and will be available in travel retail from March 2020

Victorinox, maker of the Original Swiss Army Knife, has unveiled its lightest-ever hardside luggage.

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Made of 100% pure, break-resistant polycarbonate, the Airox Hardside Carry-On weighs just 2.3kg and has passed the highest testing standards in the industry.

The case features an internal butterfly opening system, with two divider walls opening towards the outside, which enables customers to pack both sides of the suitcase without the mesh curtains getting in the way.

External features such as a lightweight telescopic monopole handle system, engineered by Victorinox, and extra-quiet 60mm Hinomoto wheels with silent-run Lisof tyres are designed to ensure a smooth, stable journey. Additional features include long-lasting YKK zippers, Travel Sentry-Approved recessed combination lock and an Access Lock Combination Recovery Program.

Like all Victorinox Travel Gear cases, each piece comes with a 1 + 10 years warranty.

The full Airox Hardside range consists of three carry-on sizes, a medium and a large suitcase.

Customers can choose from three colors: orange, dark blue and light blue.

Thomas Bodenmann, Head of Travel Retail at Victorinox, said: “Our Travel Gear team spent 18 months developing and rigorously testing the Airox Hardside Collection, which embodies all the qualities for which Victorinox stands for – functionality, quality and iconic design. With this latest innovation in lightweight luggage, we’re well-placed to capitalise on the steady growth of the global luggage market.

“Representing 60% of Victorinox’s travel retail sales, Travel Gear is key to the brand’s growth and we’re confident that the Airox range will further boost sales in this important product category.”