

Travel Blue launches Hygiene Range to combat COVID-19



Designed with the traveler in mind, Travel Blue has come up with a solution to provide full personal protection for those on the go



Providing travelers quality, safety and convenience, the Hygiene Range by Travel Blue consists of six products and a re-sealable opening for future use

Travel Blue has announced the launch of a high-quality range of hygiene products, which is designed for travel during COVID-19. Over the last several months, the team has been working hard to find the right global compliant solutions. The Hygiene Range by Travel Blue covers personal protection products for travelers and is a culmination of in-depth research and strict testing to comply with the relevant rules and regulations required across major countries around the world.

When it comes to face masks and hand sanitizers, the market currently offers pack-sizes or large bottles, which are inconvenient for people on the go, on holiday or shopping in-store. Many individuals are forced to carry a large pack of face masks or a large bottle of hand cleansing liquid in their handbag, which is clearly not comfortable or convenient at all.

The new Hygiene Range by Travel Blue has been created with the traveler in mind. Firstly, this range comes in small-size packs, which can be easily placed into handbags, bags or backpacks without taking up a lot of space. A small packet with five disposable face masks or a small bottle of hand sanitizer spray takes up hardly any room. This line also includes the Hygiene Kit, which provides everything one needs for full protection: two face masks, two sets of latex gloves and four cleansing wipes. All of the products are supplied in high-quality re-sealable bags. After opening the pack and removing a mask, glove or wipe, it can be re-sealed, keeping its contents hygienic for future use.

The Hygiene Range by Travel Blue consists of six products:

- 1) Hygiene Kit, containing two disposable face masks, four Latex gloves and four hygienic wet wipes
- 2) Five disposable face masks (one-size-fits-all)
- 3) A multi-use silver ion antibacterial, washable fabric face mask
- 4) 20 hygienic wet wipes, individually wrapped, guaranteed to kill 99.9% of germs
- 5) 100-ml antiseptic hand sanitizing alcohol spray
- 6) 10 disposable latex gloves

“This has been a challenging few months to overcome the various hygiene regulations and

certification. Clearly COVID-19 will continue to be around us for some time until a vaccination is found, so everyone leaving home will need to carry these products with them during their travels.

At the same time, with travel already returning in many countries around the world and more people wanting to take holidays, demand for such a range of products is expected to be very high," says Jonathan Smith, Executive & Travel Retail Director of Travel Blue.

The attractively packed products, together with a very compact and eye-catching display and stocks will be available from October.