

# Travel Blue Group zooms in on eyewear accessories



Z-ZOOM eyewear accessories include anti-fog lens cleaning wipes

Travel Blue Group is set to unveil new developments for travel retailers at the TFWA World Exhibition (Stand number: Red Village L14).

The company is adding novelties to the Z-ZOOM eyewear range with Z-ZOOM accessories.

This range is targeted at every eyewear consumer, with modern hanging and cleaning solutions in colorful designs.

Impulse pick-ups at the point of sale include anti-fog lens cleaning wipes and spray with 24-hour effect, microfiber cloths, and minimalistic wax and elastic cords. The new products are REACH compliant.

To arrange a meeting or request information, contact Candelaria Poutalé at [cande@z-zoom.co.uk](mailto:cande@z-zoom.co.uk) or visit [www.z-zoom.co.uk](http://www.z-zoom.co.uk).