

Travel Blue Group locks in retail space at Zurich Airport



Travel Blue Group finds a home in leading book retailer Orell Füssli Thalia AG, in Zurich Airport

Orell Füssli Thalia AG, One of Switzerland's leading book retailers, has taken Travel Blue travel accessories and Lexingham, mobile range of electrical accessories in its duty paid shop in Zurich Airport.

Basri Shkodra, Managing Director of Travel Blue Switzerland said: "I expect significant sales in the shop which is strategically situated between the terminals and the very busy train station".

Since joining the company, a year ago, Basri has managed not only to make a very significant increase in distribution in Switzerland, but also during these most difficult trading periods March to date, included securing the business with Orell Füssli Thalia AG which will soon expand to more shops.

Travel Blue travel accessories are also available in the Dufry/Nuance Duty Free shops across the airport.