

Thélios to showcase eyewear from LVMH Maisons at TFWA AP



Dior sunglasses from Thélios' portfolio

[Thélios](#), the eyewear expert of LVMH Group, will take part in the upcoming [TFWA Asia Pacific Exhibition](#) for the first time.

According to the company, Thélios will present an eyewear collection from selected Maisons of its portfolio (Dior, Fendi, Celine, Givenchy, Loewe, Stella McCartney and Kenzo) in a private meeting space. Appointments are by invitation only.

“We are looking forward to meeting with many of our existing Asia-based travel retail partners at the show. We hope to engage with new partners in the region and continue to grow our GTR footprint in this important market,” said Alessandro Eucaliptus, Head of Travel Retail, Thélios.

Growing Thélios’ presence in the global travel retail channel is a key target for the company. While being present in major international markets, Thélios is planning on stepping up business in Asia, including China, as well as in the Middle East.

“We are targeting Asia’s top regional airports and downtown locations for growth. Luxury destination marketing will be key for Thélios,” Eucaliptus added.