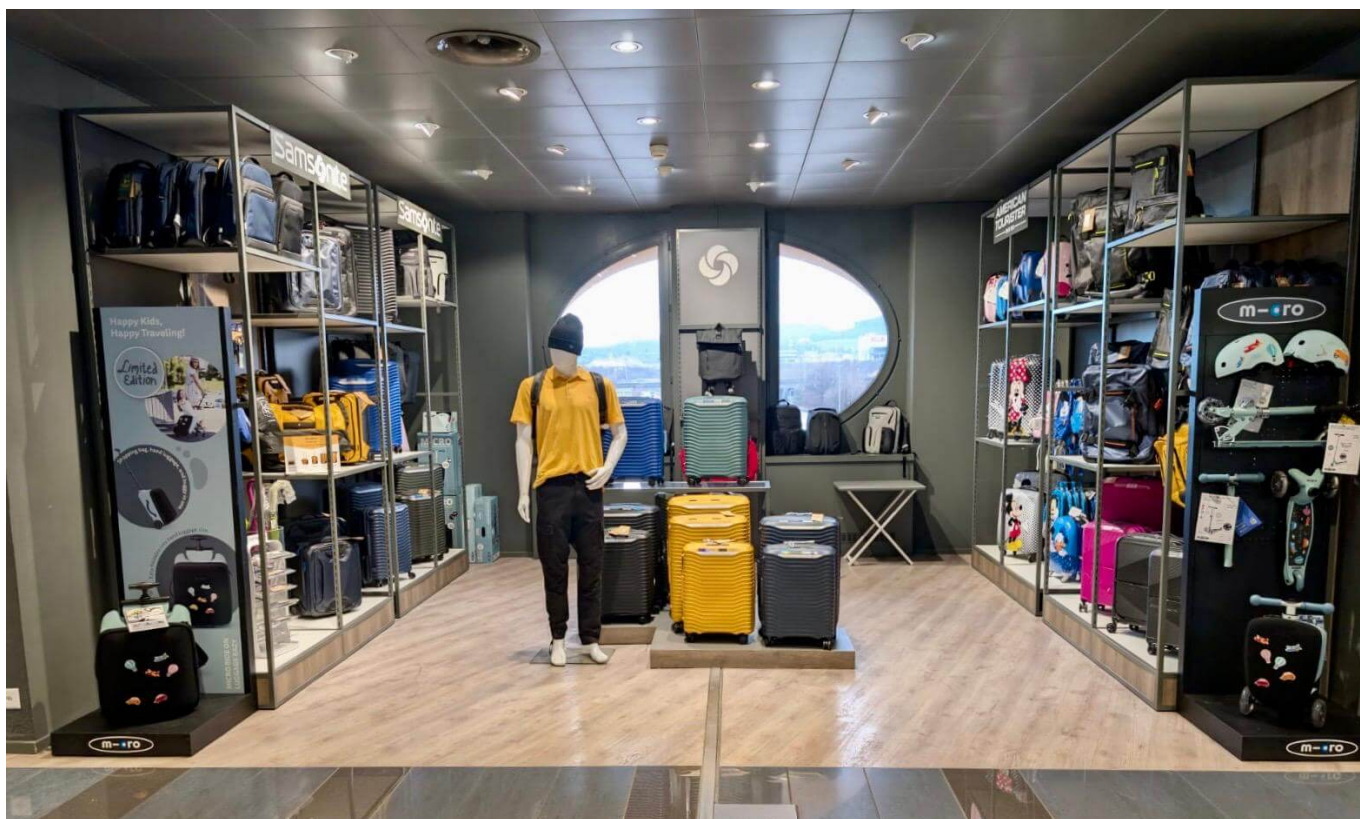


# Micro launches limited edition line in Autogrill Pratteln



Micro's installation at Samsonite Store Displays in Autogrill Pratteln combines product showcase areas with open sight lines, maximizing visibility in a high-traffic travel retail environment

Micro Mobility Systems AG has unveiled a limited edition product range at the Samsonite Store Displays in Autogrill Pratteln, marking an expansion of its partnership with Avolta and a new alliance with Autogrill Switzerland.

The Frosty Blue collection includes five products targeting different age groups: the Scooter Luggage Junior Patch & Play combining travel and play functionality, the lightweight Sprite LED scooter with illuminated wheels, the award-winning Mini Micro Deluxe LED designed for toddlers, a matching safety helmet, and the innovative Ride On Luggage Eazy for families.



Micro has partnered with Avolta and Autogrill Switzerland to debut exclusive Frosty Blue collection at Samsonite store in Pratteln

The launch represents Micro's strategic push into high-profile travel retail locations, building on the company's existing partnership with Avolta while establishing new relationships in the sector. Founded in the 1990s, Micro has grown from its original scooter product to offer over 50 mobility solutions ranging from children's products to electric vehicles.

"This collaboration marks an exciting step forward in our ongoing partnership with Avolta, combining our shared passion for innovation and quality," the company states, highlighting its commitment to expanding visibility in prime travel retail locations. Micro launches limited edition line at Swiss travel retail