

# Marcolin appoints Lara Marogna as Group Style & Product Development Director



Lara Marogna, Marcolin Group Style & Product Development Director

Eyewear company [Marcolin](#) has announced the appointment of Lara Marogna as Group Style & Product Development Director, with immediate effect.

According to a press release, "Marogna will oversee the management and development of the Group's eyewear collections, directly reporting to CEO & General Manager Fabrizio Curci and working closely with the creative directions and style departments of the brands in the portfolio. The team led by Lara will implement a similar approach at the creative level to maximize each brands' potential in the various segments."

Originally from Belluno, Marogna joined Marcolin in 2011; she studied Industrial Design at the University IUAV Ca'Foscari in Venice and then continued her artistic training, in the jewelry sector first and then in the eyewear industry. She takes on the role previously held by Alessandro Beccarini, who concluded his experience at Marcolin to pursue other interests.