

Luxottica creates two new roles to drive business development



Elisabetta Corradini and Francesco Calcagnile will support Luxottica's Global Channel divisions in their newly created business development roles

Luxottica has created two new business development roles in its Global Channels divisions.

In a press statement, the company said Elisabetta Corradini is appointed as Retail Airport Business Development Director, while Francesco Calcagnile is the new Special Channels Business Development Director.

Corradini's appointment is effective from March 1, 2019 and she is responsible for driving the expansion of the Sunglass Hut brand at airports, directly-operated and in partnership with travel retailers and/or local partners, depending on the market. Currently, 65 of the 250 over airport stores of Sunglass Hut worldwide are operating under a partnership model.

Beyond that, Corradini will also be exploring opportunities for other standalone concepts for several of Luxottica's brands including Ray-Ban and Oakley. Prior to joining Luxottica, Corradini had a professional background in investment banking. In 2014, she joined Luxottica Group's M&A and Business Development team.

In addition to his role as Commercial Operations Director of Global Channels, Calcagnile is tasked with

developing Special Channels, which includes Inflight, Cruise & Ferries and Hotels & Resorts, with a particular focus on digital sales solutions. His appointment became effective on January 1, 2019.

Both Corradini and Calcagnile are based in Milan and report directly to Luxottica Global Channels Director Alessandro Pozzi.

Explaining the significance of the new roles, Luxottica said: “Luxottica Global Channels is demonstrating its commitment to accelerating sunglasses category growth, through the expansion of the presence of Sunglass Hut and other retail solutions at airports, as well as exploring opportunities in high potential channels where the sunglasses category is currently under-represented.”