

Luxottica announces changes to senior leadership team in APAC and EMEA Travel Retail



Yann Ehrbar has been appointed as Luxottica's Regional Sales Director EMEA - Travel Retail



Based in Singapore, Bettina Danet is the new Regional Sales Director APAC - Travel Retail

Eyewear company Luxottica has announced key leadership changes within its Travel Retail team in APAC and EMEA.

Yann Ehrbar has been appointed as Regional Sales Director EMEA - Travel Retail. Based in Milan, Ehrbar replaces Bettina Danet, who has switched roles to become the new Regional Sales Director APAC - Travel Retail. She is based in Singapore.

Ehrbar joined Luxottica close to a decade ago. He has held many prominent sales, marketing and general management roles within the company, in the UK and Switzerland. He started his career in the medical device industry in Switzerland and Germany. Subsequently, he moved into the FMCG sector, before joining Luxottica.

Danet joined the then newly formed Luxottica Travel Retail division in 2010. She had spearheaded projects to accelerate the expansion of Luxottica in the channel as well as total sunglasses category growth. In the last eight years, she has excelled in both EMEA and Global marketing and sales roles, which culminated in her being voted as one of Travel Retail's 'Talent of Tomorrow' at the 2018 Frontier Awards.

Both Danet and Ehrbar's appointments are effective from 1 January 2019.

Senior Director Americas Travel Retail Valerie Mills Marks will continue to lead Luxottica in the Americas region. She is based in Miami.

All three aforementioned staff will report to Enrico Destro, Global Travel Retail Director, who in turn reports to Alessandro Pozzi, Global Channels Director at Luxottica.

Commenting on the leadership changes, Luxottica explained that it reflected the company's commitment to nurture top talent within the regional Travel Retail structure of Luxottica Global Channels.

"Under their leadership, Luxottica seeks to continue its momentum in the channel and accelerate growth through even closer and more creative partnerships with major travel retailers in each region," the company said.