

Louis Vuitton marks a first at Sydney Airport



Louis Vuitton has announced the opening of its first travel retail store in the southern hemisphere, located at Sydney Airport's luxury precinct

Louis Vuitton has opened its first travel retail store in the southern atmosphere at Sydney Airport, located in the new luxury precinct.

The unique space, custom-designed for Sydney Airport, balances light woods and bright colours reminiscent of Australia's sunsets. The stand-alone store offers a broad selection of premium women's and men's ready-to-wear, shoes, leather goods, accessories, watches, jewellery and fragrances.

The Louis Vuitton location joins Celine, Dior, Gucci, Valentino and Gentle Monster, which have also opened doors to new stores at the T1 International terminal, marking the second phase of openings, following the arrival of Balenciaga, Bottega Veneta, Burberry, Bvlgari, Hermès, Loewe, Moncler, Prada, Rolex and Saint Laurent earlier this year.



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"I'm delighted to welcome six new stores to the luxury precinct in the second phase of our ambitious retail strategy to secure the world's best luxury brands and deliver Australian firsts to passengers travelling through Sydney Airport.

"Following a challenging few years for the travel industry, it's great to see passengers heading overseas once more and I'm thrilled we're able to deliver a luxury offering as part of their unique experience at Sydney Airport.

"With 16 luxury stores now open in T1 International and a further four to open at the end of 2022 and mid-2023, we're on track to offer the largest and most extensive collection of luxury travel retail anywhere in the southern hemisphere," says Mark Zaouk Executive General Manager at Sydney Airport.

Tiffany & Co. will open towards the end of 2022, while Cartier and Versace will open in the luxury precinct by mid-2023. Heinemann Tax & Duty Free will also unveil an expanded offering, bringing together the largest collection of luxury brands in one space in Australia.