

Le Specs launches its new collection: Inferno Paradiso



Inspired by early millennium Y2K style, Inferno Paradiso pays tribute to Paris Hilton, the queen of early '00s, and a popular throwback teen comedy

To kick off the new year, Le Specs has launched Inferno Paradiso, a collection of futuristic and flashy framed inspired by early millennium Y2K style.

Channelling Y2K's ultramodern and innovative approach to fashion, the powerful collection is defined by exaggerated silhouettes, sharp minimal lines and high-shine finishes. Tones of lava and bright red are splashed across the "Bladestunner" and "Cyberfame's" sporty visor-style lenses.

Plus, the "That's Hot" frames pay tribute to Paris Hilton, the queen of early '00s style, with a series of

brightly colored rimless rectangular frames. While the “So Fetch” offer a pair of quintessentially oversized noughties frames with gradient lenses and chunky acetate frames.

This season also marks the launch of a new comfortable Le Specs “alternate fit” (alt fit) range. Suiting those with high cheekbones, low nose-bridges and wider faces, the alt fit styles have been specially designed for a diversity of face shapes.

Hamish Tame, Creative Director & Designer, Le Specs, says: “This season is all about bolder looks and the introduction of more comprehensive fits. As our business grows internationally, we have focused on the comfort and fit for all face shapes and sizes across both sunglasses and eyeglasses.”

The new alt fit styles will be available across all Le Specs collections moving forward.