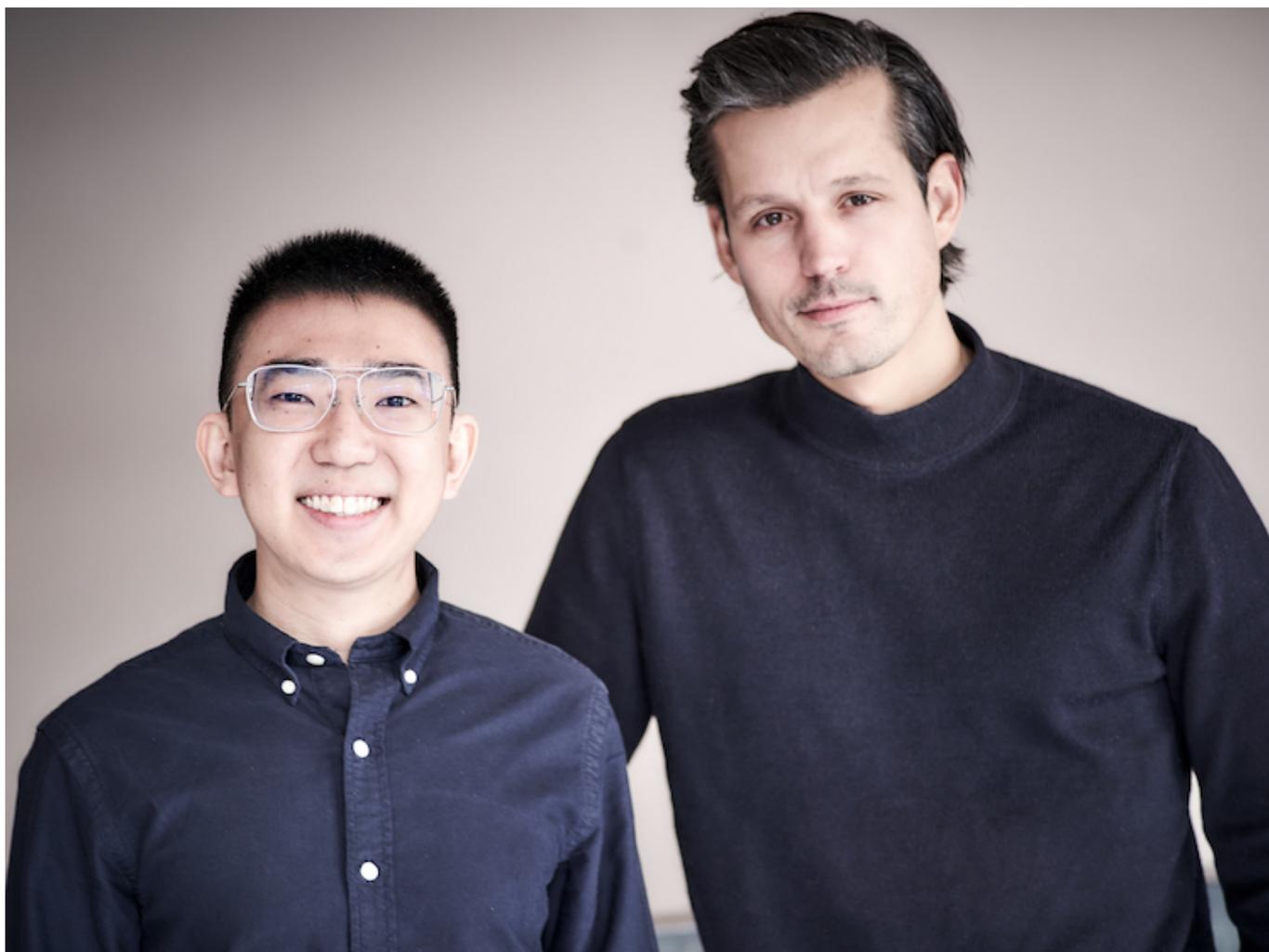


Heinemann Vision Hub GHARAGE to invest in APAC travel and retail start-ups



Hamburg-based GHARAGE aims to expand its investing capabilities to Asia

The first Asia-Pacific office of Europe-based Vision Hub [GHARAGE](#) plans to invest in early-stage travel and retail start-ups.

"With the new Singapore-based office, GHARAGE will expand its investing capabilities to Asia, looking to back Pre-seed to Series A startups in the region," reports a press release.

GHARAGE is headquartered in Hamburg, Germany working in the fields of foresight and intelligence, venture building and venture investing.

"Backed by leading global travel retailer and wholesaler [Gebr. Heinemann](#), GHARAGE builds and invests in start-ups within travel and retail with the mission to turn travel time into valuable time for global travelers. GHARAGE currently has a portfolio of diverse ventures, including an on-demand airport delivery platform, a web3 community for whisky collectibles and a new luxury retail experience for airports."

Lennard Niemann, MD of GHARAGE, said, "We have witnessed founders in Asia build some of the fastest growing and innovative companies in the travel and retail ecosystem. Our launch seeks to

unlock opportunities for founders to tap into the travel and retail ecosystem that Gebr. Heinemann has built globally, and to bring Asia's innovations to global travelers."

With its launch, GHARAGE appointed its first investment professional in Singapore, Darren Soh, as Head of GHARAGE APAC starting in February 2023.

"We're here to back founders who are looking to build the future of travel and retail," says Soh. "We believe that this is the time for Asia - companies are emerging not only as local or regional players, but global powerhouses in their respective fields. We seek to help fuel the APAC region in the retail and travel ecosystem and to deliver external innovation to Gebr. Heinemann."