

# Havaianas makes its debut at TFWA World Exhibition



Havaianas will be showing a variety of flip flop styles at the TFWA World Exhibition for the first time

Havaianas, the world's leading flip flop brand, will be appearing for the first time at the TFWA World Exhibition in Cannes to showcase its 2020 collection (Stand number: Mediterranean Village N7).

Founded in 1962, Havaianas classic Brazilian rubber flip flops have become a summer essential for all ages.

Among the new items on show are the You St Tropez, which offers a stepped rubber heel and pretty pattern strap in eight colors.

The Havaianas Slide Brazil has already proved popular this season as the world's best-loved flip flop brand proves it also make slides.

Crafted from the same comfortable rubber as the flip flops, these have an ergonomically designed foot bed.

The famous Brazil logo flip flop will be on show. A fan favorite since its launch in 1998, the range is available in sizes for the whole family - from size 17 to 46.