

Furla takes to the seas in China



Furla's 15 square meter counter was officially opened on the Costa Atlantica cruise ship on December 1

Furla has opened a new store onboard the Costa Atlantica cruise ship, in partnership with China Duty Free Group.

The 15 square meter generic counter was officially opened on December 1 with Furla's Autumn/Winter 2018/19 collection.

"The cruise business is a significant and well-established channel for us, which we are planning to develop further," said Furla.

"We would like to extend our sincere thanks to CDFG for their support with this new store opening."