

Duty Free Dynamics adds Philipp Plein to its portfolio



Duty Free Dynamics (DFD) has announced its partnership with Timex Group Luxury Division, to distribute the renowned fashion brand Philipp Plein in the watches segment, covering the primary territories of the Americas, Europe, and Africa in travel retail.

Philipp Plein: Inspired by form and luxury, Philipp Plein timepieces and jewels epitomize technical mastery and artistic brilliance. Innovative shapes, vibrant color palettes, and disruptive concepts are seamlessly integrated with iconic brand motifs like the Hexagon with PP logo and the striking skull motif. Blending maximalist style with groundbreaking designs, the collection embodies the essence of the Philipp Plein DNA, striking the perfect balance between craftsmanship and glamor.

"We are delighted to incorporate Philipp Plein into our portfolio," says Martin Mairal, CEO at DFD. "Their disruptive approach perfectly complements our offer, providing our customers with the opportunity to showcase one of the largest and most prestigious independent fashion and luxury brands in the world."

According to the words of Paolo Marai, President of Timex Group Luxury Division, "DFD's extensive background in the travel retail realm has been pivotal in securing this partnership. We have full confidence that their expertise and commitment will make them a key partner in the brand expansion."

In addition to Philipp Plein, Duty Free Dynamics offers a carefully selected assortment of prestigious brands across various categories, including watches, fashion, electronics, toys, and more.