

## DFD adds Anne Klein watches to its brand portfolio



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Duty Free Dynamics (DFD), major travel retail regional distributor, is pleased to announce the addition of Anne Klein watches, a licensed brand of E. Gluck Corporation, to its brand portfolio. The addition will meet the demand for accessible price points in the fashion watch segment. As the exclusive distributor of Anne Klein watches for independent operators in the travel retail channel of North America and the Caribbean, DFD successfully completes its current watch portfolio across all systems

and prices.

Along with this new and exciting brand, DFD's watch category line-up includes: Oris (luxury sports products), Frederique Constant (entry-range luxury classic watches), Junghans (minimal luxury concept watches), Seiko (medium-luxury range sport, classic and jewelry watches), Guess (entry-mid-range fashion watches) and Timex (entry-range classic sports watches).

With a mission to empower women through modern, timeless clothing and accessories, Anne Klein watches embrace the brand's essence of versatility and sophistication, bringing an instant wardrobe update to the wrist. As a leading ladies' fashion watch brand for more than 40 years, the offering has broad appeal and built a loyal customer base with a range of styles to carry today's woman from day to evening, casual to chic.

All Anne Klein watches are made with only high-quality materials including genuine diamonds, Swarovski crystals, ceramic bracelets and genuine leather straps. The name's range of products includes box sets featuring a watch with independent bracelets that are self-adjusting, as well as silhouettes in polished rose gold tone and must-have ceramic styles.

"As veterans of the travel-retail industry for many years, we are excited to be part of the DFD portfolio of brands. We hope our dynamic assortment of fashion watches at affordable price points will continue to serve the growing demand for Anne Klein timepieces in this sector," shares Rob Robertaccio, VP of Global and Travel Retail Sales for E. Gluck Corporation.

"We are very excited to have partnered with a brand as iconic in women's fashion as Anne Klein, whose assortment of timeless yet modern watches meet the demand of today's woman, who looks for style and function," concludes Monica Martinez, Brand Manager of Anne Klein watches.