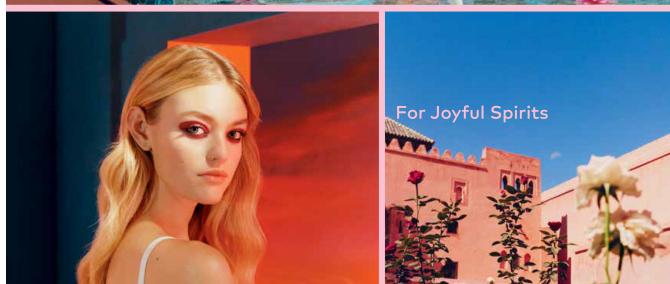


# Coccinelle girls travel to Morocco in spring campaign



COCCINELLE

Coccinelle's Spring/Summer 2019 ad campaign is set in the medinas and riads of Morocco

Italian leather goods brand Coccinelle has unveiled its Spring/Summer 2019 ad campaign, set in Morocco.

The campaign, entitled For Joyful Spirits, features the medina and a riad, with dazzling turquoise and lapis lazuli interiors, tiles and water features.

The SS19 campaign is the second leg in the idealized journey captured by Scandeborgs, the London-based Italian photography duo, Stefano Colombini and Alberto Albanese.

Three well-traveled girls and three different attitudes are central to the campaign, starring top models Kristin Drab (German), Willow Hand (American) and Damaris Goddrie (Dutch).

"Three girls become partners in an adventure in search of perfect times. Friends forever," the brand said.