

Buckley London celebrates 30 years at Asia fair



The commemorative 30-year anniversary Legacy Collection features a luxe design with high-quality gold plating

Buckley London is to showcase its Autumn/Winter 2019 collections at the upcoming TFWA Asia Pacific exhibition for the first time (Stand number: H29).

The collections include the commemorative 30-year anniversary collection, Legacy.

The new-season range comprises four new collections for women and two for men, plus additional pieces for existing collections, Knightley and Barbican.

To mark the brand's 30-year anniversary, the design team has produced a luxe design with high-quality gold plating. The faceted metal designs nod to the 80s, the decade in which the brand originated, while offering a contemporary twist. The collection is made up of six pieces, including pendants, earrings, wristwear and a ring.

The AW19 women's range includes Muse, with nine pieces of gold-plated, hexagonal profiles, some of which are adorned with semi-precious rose quartz. Particularly strong pieces include the two-sided spinner pendant, reversible friendship bracelet and set of three stacker rings.

While the trend for gold tones from SS19 continues into AW19, the new range is balanced with the addition of a new silver-plated collection, Stargazer. This six-piece collection spans pendants, earrings and wristwear, each showcasing intricately detailed charms in semi-precious stones, crystals and symbolic designs.

Singapore will also see new additions to the men's AW19 range, including Axel, a collection of pendants, wristwear and cufflinks incorporating hexagonal shapes combined with materials such as leather and mesh steel, in hematite and rhodium tones. The angular profiles and enamel detailing gives an industrial feel with a modern edge.

The new Harley collection has been designed with a bold, masculine character. Layered up or worn alone, this range of pendants, rings and wristwear is crafted from stainless steel, finished in black and silver tones.

As airlines remain a strong sector for Buckley London, the coming season's inflight range demonstrates an influx of newness, with various new and exclusive pieces for men and women. The wanderlust-themed collection spans bracelets inspired by iconic locations on Earth, cosmic charms, travel-inspired sets, and semi-precious beads.

Amy Donlon, Head of Sales and Marketing for Buckley London, said: "The TFWA Asia Pacific show remains an important platform for Buckley London; not only does it give us a fantastic opportunity to exclusively launch our brand-new Autumn/Winter range, but we also look forward to showcasing the range to both new and existing customers."