

adidas x Victorinox collaborate to launch new sneaker



adidas x Victorinox EQT 93 comes with a matching Victorinox Classic SD Solemate Limited Edition to fully complete and equip the sneaker



Described as bringing together the best of both brands, the co-created adidas x Victorinox EQT 93 comes with a matching [Victorinox Classic SD Solemate](#) Limited Edition to fully complete and equip the sneaker. The two recognized names are on a shared mission "to equip the world with functionality and style."

"As we celebrate the 125th year of the Swiss Army Knife, we are proud that we can consistently reinvent this iconic accessory. The travel retail customer is seeking innovation and quality and appreciates functionality and style. By forging robust partnerships with trusted brands like Adidas we meet the needs of travelers and continue to position ourselves as a strong multi-category lifestyle brand," says Thomas Bodenmann, Head of Global Channels, Victorinox.

Partner for life

The Victorinox Classic SD Solemate Limited Edition is the perfect partner for life. Offering a lifetime guarantee against any defects in material and workmanship, the practical tool handles almost any urban adventure with multi-functionality and style.

The pocket knife comes with a nappa leather pouch, which can be attached to the sneaker and a key hanger, which matches the shoelaces of the EQT 93 Victorinox. Additionally, the coordinates of both headquarters - Herzogenaurach, Germany, and Ibach, Switzerland - are engraved on the blade. To round out this matching accessory, one scale represents Victorinox corporate design; the other shows the imprint of the pattern created by Damasteel®, which is integral to its brand history.

As loved by sneakerheads all over the world, the design of the EQT 93 Victorinox differs from the left to the right shoe. The left shoe features various details representative of Victorinox including the image of the popular Spartan pocket knife on the heel, the Victorinox Cross and Shield on the side, the Victorinox corporate design on the inner sole and the coordinates of the Victorinox headquarters visible through the transparent outer sole.

The right shoe displays the adidas logo on the heel, the three stripes on the side, the adidas corporate design on the inner sole and the coordinates of the adidas headquarters visible via the outer sole.



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As the shoe comes with an integrated pouch, shoppers who purchase the shoe at adidas are invited to visit a Victorinox store to complete the set by purchasing the matching pocket knife. The EQT 93 Victorinox and the Victorinox Classic SD Solemate Limited Edition are available in select markets only.

As the press release notes, the world can now be explored with shoes as iconic and functional as the pocket knife itself, along with innovative accessories to complete the game.

Check out a teaser video for an intro to the shoe [here](#).