Love Cocoa by James Cadbury announces move into travel retail

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With a family history of chocolatiers spanning nearly 200 years, the Cadbury name is once again prominent withing the confectionery sector with James Cadbury – fifth generation since John Cadbury began in 1824 – launching the Love Cocoa brand.

The premium brand offers a range of different chocolate bars from the classic to vegan options, a selection of 16 varying truffles and luxury gift sets all boasting sustainable single origin cocoa sourced from Colombia, Peru and Ecuador.

The packaging, which highlights the family connection to the brand, includes a compostable bag for the home and is supported by an active environmental campaign in Kenya that promises to plant one tree for each product sold. In 2021, the company reached a milestone of one million trees planted.

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James Cadbury, fifth generation since John Cadbury began in 1824

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“With the world starting to re-open, we’re excited about this move and looking forward to expanding the range and availability of the products over the next few years,” says Cadbury.

For more information on Love Cocoa and the history of the Cadbury name, visit: https://lovecocoa.com/.

For details on supply contact Head of Sales Alex Kelsey (alex@lovecocoa.com).

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