

Lindt Home of Chocolate opening date announced



Over 350,000 chocolate lovers from Switzerland and around the world are expected to visit the Lindt Home of Chocolate each year and will be able to travel back to the old days of the chocolate pioneers

The long-awaited Lindt Home of Chocolate will open its doors to chocolate lovers on September 13, 2020. This unique Chocolate Competence Center will offer visitors the opportunity to take a glance over the shoulders of the renowned Master Chocolatiers. The center will also feature an interactive exhibition, a research facility with show production and a spectacular 9-meter high chocolate fountain. The first Lindt Café, a Chocoleria, for chocolate courses and the largest Lindt Chocolate boutique in the world will provide visitors with superlative chocolate delight.

With this visionary project, the Lindt Chocolate Competence Foundation is providing the public with a chocolate experience in the form of an extensive information platform on the subject of chocolate. More than 100 million Swiss francs have been invested into this building project at Lindt & Sprüngli's historic headquarters in Kilchberg.

"With the construction of the Lindt Home of Chocolate, we have created a Chocolate Competence Center that is unique in Switzerland and will strengthen the innovation of our industry over the long term," says Ernst Tanner, President of the Lindt Chocolate Competence Foundation's Board. Located in the immediate vicinity of Zurich and with excellent connections to the city, this attraction is set to become an exciting destination for 350,000+ national and international chocolate fans every year.

The new building in Kilchberg is the home of the world-famous Master Chocolatiers, who are providing comprehensive insight into their world of chocolate for the first time ever. It will be a destination for Swiss and international guests and families, as well as experts and scientists. In addition to the multi-media and interactive exhibition, the Lindt Home of Chocolate includes a research facility with a show production. The exhibition covers approximately 1,500-sqm and presents themes including the cultivation of cocoa, the history of chocolate, Swiss chocolate pioneers and chocolate production. Both young and old chocolate fans can learn fascinating information about Switzerland as a chocolate country.

At the end of the information-packed tour through the museum, a highlight awaits visitors: the "Chocolate Heaven" tasting room where endless fine Lindt creations can be tasted and enjoyed. The Lindt Home of Chocolate hosts the biggest Lindt Chocolate boutique in the world and the first Lindt Café in Switzerland. In the new Chocolateria, guests will have the chance to create their own chocolate masterpieces under the expert guidance of the Master Chocolatiers - making it the perfect souvenir or gift.

The building is an impressive work of art for architecture experts. According to Basel architects Christ & Gantenbein, the building was completed in a record time of just under three years. The modern design delivers a striking contrast to the historic Lindt & Sprüngli factory building dating from 1899 and fits perfectly with the existing surroundings of the municipality. The three-story building has a distinctive design inside: curving staircases, suspended walkways and imposing skylights in the ceiling lend the building a particular elegance.

Entry for the chocolate tour costs 15 francs for adults and 10 francs for children aged 8 and older. For more information and a sneak peak of the new Lindt Home of Chocolate, visit the website: www.lindt-home-of-chocolate.com

Take a virtual tour of the Lindt Home of Chocolate by clicking on the following link: <https://www.youtube.com/watch?v=tTEVyq5dTDg>