

Cloetta Global Travel Retail expands team with the addition of Sven van Dijk



Sven van Dijk joins the Cloetta travel retail business to further develop of the travel retail business in Asia Pacific

Swedish confectionery company Cloetta is a leading manufacturer of candy (e.g. The Jelly Bean Factory, Red Band), chocolates (e.g. KEX Choklad), pastilles (e.g. Läkerol), chewing gums, nuts, and Pick & Mix concepts, with a strong domestic market position in Northern Europe. The company is also breaking new ground in duty free and travel retail in the Nordic region (i.e. Norway, Sweden, Denmark, and Finland).

Cloetta is now coming full force to seize the opportunity for its global travel retail expansion.



Ingrid Richards, Cloetta Travel Retail Manager, will manage business development in the Americas

For its existing travel retail business in Scandinavia, Cloetta has a dedicated team based in Copenhagen - Denmark. The travel retail business based in the Netherlands is spearheaded by Berend-Jan van Egmond, Cloetta Global Travel Retail Manager and Ingrid Richards, Cloetta Travel Retail Manager, for the set up and the global roll out of the travel retail business. As a result of the rapid global expansion in travel retail, a third team member joins the Global Travel Retail team: Sven van Dijk.

Van Dijk joined Cloetta International Markets as of beginning 2019, being responsible for current and new business development in eastern European domestic markets. Before moving to Cloetta, he worked for Kraft Heinz in a business development role for the food service export business in eastern

Europe.

Next to his domestic export responsibility, van Dijk will be responsible for the further development of the travel retail business in Asia Pacific.

Says van Egmond: “We are very delighted to have Sven joining the travel retail team. His professional way of working and experience in business development will definitely be valuable for a successful further development of our business in Asia Pacific and beyond.”

With van Dijk joining the team, Richards will have a more dedicated focus on the development of the travel retail business in the Americas.